

WE KNOW THE CONNECT

Total Universe:	88,432,898	\$ 100/M
Broadband	1,390,058	\$ +5/M
DSL	122,140	
Dialup	750,067	
Non Profit:		\$ 75/M

We know that most everyone has a computer today. Some connections are broadband, from the dish facing southwest, DSL, phones. In the ever diversifying world of connectivity the key here is that they are connected. Whether the purchase is large or small we know how they are connected.

The data is gathered from many sites through their search engines for their purchases. Make no other decision they are wired and ready for your offers.

Their average age is 40. Their household income average is \$60,000. The file contains no overlays or modeling as it is procured through the transactions they have made. We can select by ISP. Please call for further details.

This file is recommended for all magazines, business opportunities, credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and organizing gadgets, travel and so much more.

Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

Selects:

Income Range	\$ 6/M
State, Zip, SCF	\$ 6/M
Renter/Homeowner	\$ 6/M
Gender	\$ 6/M
Product	\$ 6/M
Age Range	\$ 6/M
ISP	\$ 6/M

Key Coding	\$ 2.50/M
A/B Split	\$ 8/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Market:	Consumer
Type:	Email, Postal Mail, Telephone
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Gender:	45% Female 45% Male
Income:	\$60,000
Spending:	\$69.95 Average Order

SOURCE: INTERNET, DIRECT MAIL SOLD
NET NAME ARRANGEMENT IS AVAILABLE-
CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at sales@offersinthemail.com



38 E Ridgewood Ave #157, Ridgewood, NJ 07450
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.