

USA SWEEPS & GAMERS

Total Universe:	4,991,629	\$ 90/M
Monthly H/L	147,790	\$ +5/M
Non Profit:		\$ 75/M

These people are **all devoted** Internet sweepstakes fanatics. With great convenience, they click on flashing games, feverishly move their mouse over an imaginary rub off ticket, and hungrily respond over the Internet to a variety of high tech sweeps and games. For those subscribers to a membership, they have provided their postal address and phone, wide open permission to receive promotions from their marketing partners, this list is a sure bet.

USA Sweeps participants are eagerly awaiting your special deal that should include all continuity products, music and book clubs, magazines, credit offers, debt consolidation and insurance offers. With a median age of 42, they are somewhat younger than a typical sweeps responder and their income is close to the national average of \$44,000.

Selects:

Income Range	\$ 6/M
State, Zip, SCF	\$ 6/M
Renter/Homeowner	\$ 6/M
Gender	\$ 6/M
Product	\$ 6/M
Age Range	\$ 6/M
Credit Card Buyers	\$ 6/M

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Market:	Consumer
Type:	Email, Postal Mail, Telephone
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Gender:	46% Female 52% Male
Income:	\$44,000
Spending:	\$39.95 Average Order

SOURCE: INTERNET SWEEPSTAKES, PAID MEMBERSHIP CLUB
NET NAME ARRANGEMENT IS AVAILABLE-
CALL TO DISCUSS. NO EXCHANGES.

Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

Please contact List Manager at sales@offersinthemail.com



38 E Ridgewood Ave #157, Ridgewood, NJ 07450
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manger or List Owner are not responsible for results or mailing content.