

# TRAVEL CLUB DESTINATIONS

<b>Total Universe:</b>	<b>1,523,390</b>	<b>\$ 90/M</b>
<b>Monthly H/L</b>	<b>21,737</b>	<b>\$ +5/M</b>
<b>Non Profit:</b>		<b>\$ 75/M</b>

Club Membership is just part of the fun. Once enrolled, your club membership gives you \$1600 in airline vouchers, \$1200 discount in the Caribbean, 3 days/2 nights in the United States at a plethora of hotels, discounted car rentals, vacation homes, over 200 popular destinations here and abroad. Members enroll for a certain package, ranging from \$99 to \$499. Discounts are up to 75%, depending on the destination dates traveled and no black out periods, restrictions, etc.

The average age of these savvy consumers is 40, with an average income of \$55,000. They are mostly married with children (60%), gainfully employed and are eager to regaining their quality of time spent with the family while not crushing their budgets.

This file is recommended for credit offers, insurance, loans, debt consolidation, publishing, electronics and gadgets, continuity clubs and memberships and much more. Telephones are available, please inquire.

#### Selects:

<b>Income Range</b>	<b>\$ 6/M</b>
<b>State, Zip, SCF</b>	<b>\$ 6/M</b>
<b>Renter/Homeowner</b>	<b>\$ 6/M</b>
<b>Gender</b>	<b>\$ 6/M</b>
<b>Product</b>	<b>\$ 6/M</b>
<b>Marital Status</b>	<b>\$ 6/M</b>

<b>Key Coding</b>	<b>\$ 2.50/M</b>
<b>A/B Split</b>	<b>\$ 5/M</b>
<b>CD Rom</b>	<b>\$ 35/F</b>
<b>Diskette</b>	<b>\$ 35/F</b>
<b>Email</b>	<b>\$ 35/F</b>
<b>P/S Labels</b>	<b>\$ 10/M</b>

<b>Market:</b>	<b>Consumer</b>
<b>Type:</b>	<b>Email, Postal Mail, Telephone</b>
<b>Opt-In:</b>	<b>Confirmed Opt-in</b>
<b>Geo:</b>	<b>Domestic (US)</b>
<b>Gender:</b>	<b>50% Female 50% Male</b>
<b>Income:</b>	<b>\$55,000</b>
<b>Spending:</b>	<b>\$189 Average Order</b>

#### Ordering Instructions

- **5,000 name minimum order \$0 minimum payment**
- **Please inquire about net name**
- **Exchange is not available**
- **Broker commission 20% on base**
- **Agency commission 15% on base**
- **Reuse – Please inquire**
- **Please inquire about telemarketing**
- **Cancellation fee at \$10.00/M**

SOURCE: INTERNET MEMBERSHIP  
NET NAME ARRANGEMENT IS AVAILABLE-  
CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at [sales@offersinthemail.com](mailto:sales@offersinthemail.com)



38 E Ridgewood Ave #157, Ridgewood, NJ 07450  
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

*Mailers are not responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.*