

# Today's Pioneers

<b>Total Universe:</b>	<b>3,871,306</b>	<b>\$ 90/M</b>
<b>Monthly H/L</b>	<b>84,446</b>	<b>\$ +5/M</b>
<b>Non Profit:</b>		<b>\$ 75/M</b>

When looking at an opportunity, ask yourself one question. "Would I or would a substantial amount of people, purchase the product or service if there was no *OPPORTUNITY INVOLVED*, if there was no compensation plan?" If you answered yes, it is a legitimate opportunity. We are not saying you will make money, you may not, but this is the best way to know if what you are looking at deserves a closer look and some real consideration on your part.

These eager captains destined for their quest to beat the 9-5 race, have spent up to \$149 for their books, kits, avenues to pursue, member network dues so they can get their piece of the dream, vacation house, recreational vehicles, or just autonomy.

The file is 55% male, 35% female, with an average age of 36 and income averages around \$50,000

This comes recommended for credit offers, insurance, loans, debt consolidation, publishing, ISP services, computer offers, continuity memberships, electronics and gadgets and much more.

## Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

## Selects:

<b>Income Range</b>	<b>\$ 6/M</b>
<b>State, Zip, SCF</b>	<b>\$ 6/M</b>
<b>Renter/Homeowner</b>	<b>\$ 6/M</b>
<b>Gender</b>	<b>\$ 6/M</b>
<b>Product</b>	<b>\$ 6/M</b>
<b>Age Range</b>	<b>\$ 6/M</b>

<b>Key Coding</b>	<b>\$ 2.50/M</b>
<b>A/B Split</b>	<b>\$ 5/M</b>
<b>CD Rom</b>	<b>\$ 35/F</b>
<b>Diskette</b>	<b>\$ 35/F</b>
<b>Email</b>	<b>\$ 35/F</b>
<b>P/S Labels</b>	<b>\$ 10/M</b>

<b>Market:</b>	<b>Consumer</b>
<b>Type:</b>	<b>Email, Postal Mail, Telephone</b>
<b>Opt-In:</b>	<b>Confirmed Opt-in</b>
<b>Geo:</b>	<b>Domestic (US)</b>
<b>Gender:</b>	<b>35% Female 55% Male</b>
<b>Income:</b>	<b>\$50,000</b>
<b>Spending:</b>	<b>\$59.95 Average Order</b>

SOURCE: INTERNET  
NET NAME ARRANGEMENT IS AVAILABLE-  
CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at [sales@offersinthemail.com](mailto:sales@offersinthemail.com)



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