

Synergy Sweeps

Total Universe:	377,007	\$ 90/M
Monthly H/L	Paid Entrants	6,460
	Non paid	1,229
	Phones	Inquire
Non Profit:		\$ 5/M

These avid sweepers answered a post card mailing, sparking the impulse to respond to these sweepstakes, prizes and merchandise rewards. Once they have responded, they receive a 25-page booklet with the places to enter into the publicly held sweepstakes. The file is split into 2 parts paid and non-paid entrants.

These people are proven mail order buyers and will bode well with a multitude of offers.

This file is recommended for credit offers, insurance, loans, merchandise offers, debt consolidation, publishing, and much more.

Selects:

Income Range	\$ 6/M
State, Zip, SCF	\$ 6/M
Renter/Homeowner	\$ 6/M
Gender	\$ 6/M
Product	\$ 6/M
Age Range	\$ 6/M
Paid/Non-Paid	\$ 6/M

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Ordering Instructions

- **5,000 name minimum order \$0 minimum payment**
- **Please inquire about net name**
- **Exchange is not available**
- **Broker commission 20% on base**
- **Agency commission 15% on base**
- **Reuse – Please inquire**
- **Please inquire about telemarketing**
- **Cancellation fee at \$10.00/M**

Market:	Consumer
Type:	Postal Mail, Telephone
Geo:	Domestic (US)
Gender:	45% Female
	50% Male
Spending:	\$14.95 Average Order

SOURCE: MAIL ORDER BUYERS

NET NAME ARRANGEMENT IS AVAILABLE - CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at sales@offersinthemail.com



38 E Ridgewood Ave #157, Ridgewood, NJ 07450
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.