

Small Businesses of America

Total Universe:	5,355,207	\$ 60/M
Monthly H/L	137,632	\$ 100/M
Email Universe:	4,231,091	\$ 150/M

This business file contains over 4 million US companies focusing on small business owners. This file contains the key decision maker at nearly every small business in the USA with an internet presence. This file is perfect for office supplies, business services, web services, marketing and business opportunities and much more!

Demographics:

76% Male
Average Age 41
Average Inc \$80,000

This file is recommended for all magazines, business opportunities, credit offers, insurance, loans, seminars, investment opportunities, office supplies, publishing, sports, electronics and organizing gadgets, travel and so much more.

Selects:

Phone Number	\$ 30/M
Fax Number	\$ 30/M
Minority Owner	\$ 20/M
URL	\$ 40/M
SIC Code	\$ 25/M
Employee size	\$ 15/M
Sales Volume	\$ 15/M
State, Zip, SCF	\$ 6/M
Gender	\$ 6/M
Age Range	\$ 6/M
SOHO	\$ 6/M
Title	\$ 6/M

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Ordering Instructions

- **5,000 name minimum order \$0 minimum payment**
- **Please inquire about net name**
- **Exchange is not available**
- **Broker commission 20% on base**
- **Agency commission 15% on base**
- **Reuse – Please inquire**
- **Please inquire about telemarketing**
- **Cancellation fee at \$10.00/M**

Market:	Consumer
Type:	Email, Postal Mail
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Spending:	\$65 Average Order

SOURCE: INTERNET & SOURCE PUBLICATIONS
NET NAME ARRANGEMENT IS AVAILABLE-CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at sales@offersinthemail.com



38 E Ridgewood Ave #157, Ridgewood, NJ 07450
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.