

Simply Ravishing Beauty Products

Total Universe:	3,502,461	\$ 100/M
Monthly H/L	75,395	\$ +5/M
Non Profit:		\$ 75/M

The goal is to bring you the newest and best beauty offers from all over the Web. The philosophy is that beauty should not be a chore, but a guided tour of self-exploration – and that every woman should be able to take this tour. They offer a one-stop source for everyone to be able to shop sensibly and get great beauty deals. The beauty professionals are able to search for, and share with you, some of the best beauty secrets money can buy.

These compulsive and very responsive buyers go through the pages to find their favorite health and beauty products. The Company stays at the forefront of the beauty marketplace by bringing leading edge, technology-based products to everyone around the world. Simply Ravishing respondents are consistent to their monthly purchases. The average purchase price is \$69.95 with an average income of \$75,000. These respondents are serious about their beauty and health products that, their continuous purchases are part of the forefront in the monthly budget.

This file is recommended for all health and beauty offers, publishing, credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and gadgets and so much more.

Demographics:

- 30% are between 18 - 25
- 35% are between 26 - 35
- 31% are between 36 - 60
- 60% are homeowners who use the Internet daily and make frequent online purchases

Selects:

Income Range	\$ 6/M
State, Zip, SCF	\$ 6/M
Renter/Homeowner	\$ 6/M
Gender	\$ 6/M
Product	\$ 6/M
Age Range	\$ 6/M
Credit Card Buyers	\$ 6/M
Presence of Children	\$ 6/M

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Market:	Consumer
Type:	Email, Postal Mail, Telephone
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Gender:	65% Female 33% Male
Income:	\$75,000
Spending:	\$69.95 Average Order

SOURCE: INTERNET
NET NAME ARRANGEMENT IS AVAILABLE-
CALL TO DISCUSS. NO EXCHANGES.

Ordering Instructions

- **5,000 name minimum order \$0 minimum payment**
- **Please inquire about net name**
- **Exchange is not available**
- **Broker commission 20% on base**
- **Agency commission 15% on base**
- **Reuse – Please inquire**
- **Please inquire about telemarketing**
- **Cancellation fee at \$10.00/M**

Please contact List Manager at sales@offersinthemail.com



38 E Ridgewood Ave #157, Ridgewood, NJ 07450
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.