

# SCAMPERIN SWEEPS PLAYERS

<b>Total Universe:</b>	<b>215,190</b>	<b>\$ 90/M</b>
<b>Monthly H/L</b>	<b>6,050</b>	<b>\$ +5/M</b>
<b>Non Profit:</b>		<b>\$ 75/M</b>

Itching for that lucky number, scribbling the scrambled word for that extra bonus money and dialing a phone number (they can even text message it). Wow these players responding to a variety of national sweepstakes with prizes up to a million dollars. Most have paid the nominal fees ranging from \$1.95 shipping to \$19.95 for the whole kit and caboodle. Multi buyers to the hill, they called in their entries, "texted" the answers as instructed by the television show, but most have mailed their response in.

This file is recommended for all magazines, business opportunities, credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and organizing gadgets, travel and so much more.

#### Selects:

<b>Income Range</b>	<b>\$ 6/M</b>
<b>State, Zip, SCF</b>	<b>\$ 6/M</b>
<b>Renter/Homeowner</b>	<b>\$ 6/M</b>
<b>Gender</b>	<b>\$ 6/M</b>
<b>Product</b>	<b>\$ 6/M</b>

<b>Key Coding</b>	<b>\$ 2.50/M</b>
<b>A/B Split</b>	<b>\$ 5/M</b>
<b>CD Rom</b>	<b>\$ 35/F</b>
<b>Diskette</b>	<b>\$ 35/F</b>
<b>Email</b>	<b>\$ 35/F</b>
<b>P/S Labels</b>	<b>\$ 10/M</b>

#### Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

<b>Market:</b>	<b>Consumer</b>
<b>Type:</b>	<b>Postal, Telephone</b>
<b>Opt-In:</b>	<b>Confirmed Opt-in</b>
<b>Geo:</b>	<b>Domestic (US)</b>
<b>Gender:</b>	<b>55% Female</b>
	<b>35% Male</b>
<b>Income:</b>	<b>\$42,000</b>
<b>Spending:</b>	<b>\$14.95 Average Order</b>

SOURCE: TELEVISION, PRINT MEDIA, DIRECT MAIL  
 NET NAME ARRANGEMENT IS AVAILABLE- CALL TO DISCUSS. NO EXCHANGES.  
 Please contact List Manager at [sales@offersinthemail.com](mailto:sales@offersinthemail.com)



38 E Ridgewood Ave #157, Ridgewood, NJ 07450  
 1-877-MAILIST (624-5478) FAX: 1-877-732-8329

*Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.*