

# RECREATIONAL RESORTS

<b>Total Universe:</b>	<b>537,638</b>	<b>\$ 100/M</b>
<b>Monthly H/L</b>	<b>9,840</b>	<b>\$ +5/M</b>
<b>Non Profit:</b>		<b>\$ 75/M</b>

Recreational Resorts is comprised of vacationers who frequent fantastic resorts that are for the AVID person in motion, always active vacations and resort-gamers in mind. They vacation only in the resorts that have casinos, physical activity, outdoor-adventures. These gamers have the ability to spend all of their time and money in the resorts. They are credit card users, connect types are known, internet buyers, mail order buyers and retail buyers. The average age of these travelers are 45 with an average income of \$ 85,000. The file is evenly split and these responders are responsive to many offers.

This file is recommended for magazines, business opportunities, credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and organizing gadgets, travel and so much more.

## Selects:

<b>Income Range</b>	<b>\$ 6/M</b>
<b>State, Zip, SCF</b>	<b>\$ 6/M</b>
<b>Renter/Homeowner</b>	<b>\$ 6/M</b>
<b>Gender</b>	<b>\$ 6/M</b>
<b>Product</b>	<b>\$ 6/M</b>
<b>Age Range</b>	<b>\$ 6/M</b>
<b>Credit Card Users</b>	<b>\$ 6/M</b>
<b>Internet Buyers</b>	<b>\$ 6/M</b>
<b>Mail Order Buyers</b>	<b>\$ 6/M</b>
<b>Retail Buyers</b>	<b>\$ 6/M</b>

<b>Key Coding</b>	<b>\$ 2.50/M</b>
<b>A/B Split</b>	<b>\$ 5/M</b>
<b>CD Rom</b>	<b>\$ 35/F</b>
<b>Diskette</b>	<b>\$ 35/F</b>
<b>Email</b>	<b>\$ 35/F</b>
<b>P/S Labels</b>	<b>\$ 10/M</b>

## Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

<b>Market:</b>	<b>Consumer</b>
<b>Type:</b>	<b>Postal Mail, Telephone, Email</b>
<b>Opt-In:</b>	<b>Confirmed Opt-in</b>
<b>Geo:</b>	<b>Domestic (US)</b>
<b>Gender:</b>	<b>50% Female 50% Male</b>
<b>Income:</b>	<b>\$85,000</b>
<b>Spending:</b>	<b>\$350 Average Order</b>

SOURCE: INTERNET & DIRECT MAIL SOLD  
 NET NAME ARRANGEMENT IS AVAILABLE - CALL TO DISCUSS. NO EXCHANGES.  
 Please contact List Manager at [sales@offersinthemail.com](mailto:sales@offersinthemail.com)



38 E Ridgewood Ave #157, Ridgewood, NJ 07450  
 1-877-MAILIST (624-5478) FAX: 1-877-732-8329

*Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.*