

Oil & Gas Hotwire

Total Universe:	1,028,171	\$ 150/M
Quarterly H/L	74,880	\$ +10/M

Reach the brightest CEO's, COO's and Presidents in the oil & gas industry. The Oil markets are the catalyst of global power and for certain investors who are in need of the newest information this is their newsletter on all aspects of the oil and gas industry. They pay up to \$2,000 for reports giving them timely information that puts them ahead of the rest. Reach these affluent investors today with all your financial, investment, business, real estate, travel, credit card offers and so much more!

Selects:	
Income Range	\$ 6/M
State, Zip, SCF	\$ 6/M
Gender	\$ 6/M
Age Range	\$ 6/M
Investment Type	\$10/M
Presence of Email	\$10/M
Phone Numbers	\$25/M

Demographics:

Average Age: 50
Average Inc: \$150,000+

97% Male

This file is recommended for consumer finance, business finance, investment offers, real estate, travel, etc.

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 50/F
P/S Labels	\$ 10/M
FTP	\$ 50/F

Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

Market:	Consumers
Type:	Postal Mail & Telephone
Geo:	Domestic (US)
Gender:	3% Female
	97% Male
Income:	\$150,000+
Spending:	Up to \$2K

SOURCE: SUBSCRIPTION
NET NAME ARRANGEMENT IS AVAILABLE-CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at sales@offersinthemail.com



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