

# Networked Health Programs

<b>Total Universe:</b>	<b>1,360,420</b>	<b>\$ 100/M</b>
<b>Monthly H/L</b>	<b>39,584</b>	<b>\$ +5/M</b>
<b>Non Profit:</b>		<b>\$ 75/M</b>

Networked Health Programs develops and manages discount membership programs that offer individual members the ability to save money on health and medical products and services by taking advantage of these networks negotiated member discounts. Our members enjoy inexpensive and convenient access to savings at the doctor's office, ancillary facilities and national retail chains that sell medication.

The average age of these consumers is 38, with an average income of \$45,000. They are mostly married and have families (60%) most are working full time and are maintaining their frugality on containing their health and medical costs while keeping to their budgets trim and manageable.

This file is recommended for credit offers, insurance, loans, debt consolidation, publishing, ISP services, continuity clubs and memberships, sports, electronics and gadgets and so much more.

## Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

## Selects:

<b>Income Range</b>	<b>\$ 6/M</b>
<b>State, Zip, SCF</b>	<b>\$ 6/M</b>
<b>Renter/Homeowner</b>	<b>\$ 6/M</b>
<b>Gender</b>	<b>\$ 6/M</b>
<b>Product</b>	<b>\$ 6/M</b>
<b>Marital Status</b>	<b>\$ 6/M</b>

<b>Key Coding</b>	<b>\$ 2.50/M</b>
<b>A/B Split</b>	<b>\$ 5/M</b>
<b>CD Rom</b>	<b>\$ 35/F</b>
<b>Diskette</b>	<b>\$ 35/F</b>
<b>Email</b>	<b>\$ 35/F</b>
<b>P/S Labels</b>	<b>\$ 10/M</b>

<b>Market:</b>	<b>Consumer</b>
<b>Type:</b>	<b>Postal Mail, Telephone, Email</b>
<b>Opt-In:</b>	<b>Confirmed Opt-in</b>
<b>Geo:</b>	<b>Domestic (US)</b>
<b>Gender:</b>	<b>50% Female 50% Male</b>
<b>Income:</b>	<b>\$45,000</b>
<b>Spending:</b>	<b>\$39.95 Average Order</b>

SOURCE: INTERNET MEMBERSHIP  
NET NAME ARRANGEMENT IS AVAILABLE-  
CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at [sales@offersinthemail.com](mailto:sales@offersinthemail.com)



38 E Ridgewood Ave #157, Ridgewood, NJ 07450  
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

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