

# NETMAGS

<b>Total Universe:</b>	<b>1,673,641</b>	<b>\$ 95/M</b>
<b>Monthly H/I</b>	<b>44,705</b>	<b>\$ +5/M</b>
<b>Non Profit:</b>		<b>\$ 75/M</b>

These avid readers can't wait for their favorite reading. This is one of the largest magazine sites on the web. There are many subscriptions to be had. From *Adirondack Life* to *Wisconsin Outdoors News*, you can get the subscription you crave. These ardent readers enjoy the convenience of ordering their favorite subscriptions via the web, phone or fax. It is up to the subscriber.

The average age of these savvy consumers is 45, with an average income of \$80,000. The file is split evenly between males and females which are selectable.

This file is recommended for business opportunities, credit offers, insurance, loans, debt consolidation, non competitive publishing such as book clubs, continuity programs, sports, electronics and gadgets and so much more.

## Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

## Selects:

<b>Income Range</b>	<b>\$ 6/M</b>
<b>State, Zip, SCF</b>	<b>\$ 6/M</b>
<b>Renter/Homeowner</b>	<b>\$ 6/M</b>
<b>Gender</b>	<b>\$ 6/M</b>
<b>Product</b>	<b>\$ 6/M</b>
<b>Age Range</b>	<b>\$ 6/M</b>
<b>Dwelling Type</b>	<b>\$ 6/M</b>

<b>Key Coding</b>	<b>\$ 2.50/M</b>
<b>A/B Split</b>	<b>\$ 5/M</b>
<b>CD Rom</b>	<b>\$ 35/F</b>
<b>Diskette</b>	<b>\$ 35/F</b>
<b>Email</b>	<b>\$ 35/F</b>
<b>P/S Labels</b>	<b>\$ 10/M</b>

<b>Market:</b>	<b>Consumer</b>
<b>Type:</b>	<b>Email, Postal Mail, Telephone</b>
<b>Opt-In:</b>	<b>Confirmed Opt-in</b>
<b>Geo:</b>	<b>Domestic (US)</b>
<b>Gender:</b>	<b>50% Female 50% Male</b>
<b>Income:</b>	<b>\$80,000</b>
<b>Spending:</b>	<b>\$69.95 Average Order</b>

SOURCE: INTERNET MAGAZINE  
SUBSCRIPTIONS  
NET NAME ARRANGEMENT IS AVAILABLE-  
CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at [sales@offersinthemail.com](mailto:sales@offersinthemail.com)



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