

GOIN' MOBILE REGISTERED VOTERS

Total Universe:	8,467,228	\$ 90/M
Monthly H/L	19,511	\$ +5/M
Non Profit:		\$ 75/M

Unique selectivity is offered for multi-level political campaigns that include direct mail, telemarketing and SMS test messaging communication channels.

This database is sourced from the "Goin' Mobile" Masterfile that offers a multitude of consumer enhanced lifestyles. Registered users who opt-in to receive coupons, promotional offers and specific alerts such as podcasts, video streams and their favorite TV channels that are relevant to sought after selections available for you to target your political mobile, postal, or email address campaign. You can also select the carrier that the individual has chosen to provide them with their service.

The mobile source database is also available for appending and reverse phone verification applications. Please contact Offers in the Mail for details and pricing.

This file is recommended for all magazines, business opportunities, credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and organizing gadgets, travel and so much more.

Volume Discounts are offered for deployment of text message campaigns:

Under 20,000	\$300/M
20,001 – 100,000	\$275/M
100,001 – 250,000	\$250/M
250,000 – 500,000	\$225/M
500,001 – 1MM	\$200/M
1MM+	\$175/M

Selects:	
State	\$10/M
SCF/Zip	\$10/M
Area Code	\$15/M
Carrier	\$15/M
Gender	\$10/M
Demographics	\$15/M

CD Rom	\$35/F
Diskette	\$35/F
Email	\$35/F

Market:	Consumer
Type:	Postal Mail, Cell Phone
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Gender:	45% Female
	46% Male
Income:	\$70,000
Spending:	\$14.95 Average Order

For SMS Texting:

- Text message of a maximum of 160 characters including opt-in/opt-out
- Minimum order of 10,000 records

Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

SOURCE: CONTENT BUYERS, TEXT ALERT, WEBSITE REGISTRATION

NET NAME ARRANGEMENT IS AVAILABLE-CALL TO DISCUSS.
NO EXCHANGES

Please contact List Manager at sales@offersinthemail.com



38 E Ridgewood Ave #157, Ridgewood, NJ 07450
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.