

Entrepreneurial Aspirers

Total Universe:		2,192,595	\$ 95/M
Monthly H/L:	MOBS	34,448	\$ 100/M
	Internet	27,499	\$ 100/M
	Ad Space	1,096	\$ 100/M
Non Profit:			\$ 75/M

They are tired of the humdrum, the everyday rat race; there are some who are semi-retired due to buyouts and mergers. At this point in their life, they are open to new ways to achieve the success they were sold in the American Dream. These astute, responsive, unconventional aspirers are ready with their finances to get that piece of the dream. Reach independents who have responded to direct response channels; online memberships and to magazine ads, pleading for a better way to meet their goals and dreams.

The file consists of mostly male 60% with a household income of \$65,000.

They are perfect targets for all business opportunities, financial offers, subscriptions, continuity programs, books and publications and many more. Send them your offer today.

Selects:

Income Range	\$ 5/M
State, Zip, SCF	\$ 5/M
Renter/Homeowner	\$ 5/M
Gender	\$ 5/M
Product	\$ 5/M
Age Range	\$ 5/M
Dwelling Type	\$ 5/M

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Market:	Consumer
Type:	Direct Mail, Telephone, Email
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Gender:	40% Female 60% Male
Income:	\$65,000
Spending:	\$99.95 Average Order

Ordering Instructions

- **5,000 name minimum order \$0 minimum payment**
- **Please inquire about net name**
- **Exchange is not available**
- **Broker commission 20% on base**
- **Agency commission 15% on base**
- **Reuse – Please inquire**
- **Please inquire about telemarketing**
- **Cancellation fee at \$10.00/M**

SOURCE: DIRECT MAIL, INTERNET, MAGAZINE ADS
NET NAME ARRANGEMENT IS AVAILABLE-
CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at sales@offersinthemail.com



38 E Ridgewood Ave #157, Ridgewood, NJ 07450
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.