

Distinct Home Decor

Total Universe:	685,631	\$ 100/M
Monthly H/L	29,605	\$ +5/M
Non Profit:		\$ 75/M

Reach these buyers of elegant home furnishings. These savvy individuals have purchased from the catalog or website. The categories to choose from are tables, chairs, decorative hangings, clocks, accents, wall décor, bedding, lighting, rugs and many, many more.

Selects:

Income Range	\$ 6/M
State, Zip, SCF	\$ 6/M
Gender	\$ 6/M
Product	\$ 6/M
Age Range	\$ 6/M

Demographics:

Average Age: 50
 Average Income: \$90,000
 College Educated with family

This file is recommended for all magazines, business opportunities, credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and organizing gadgets, travel and so much more.

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Ordering Instructions

- **5,000 name minimum order \$0 minimum payment**
- **Please inquire about net name**
- **Exchange is not available**
- **Broker commission 20% on base**
- **Agency commission 15% on base**
- **Reuse – Please inquire**
- **Please inquire about telemarketing**
- **Cancellation fee at \$10.00/M**

Market:	Consumer
Type:	Direct Mail, Phone, Email
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Gender:	50% Female 50% Male
Income:	\$90,000
Spending:	\$200 Average Order

SOURCE: PUBLICATIONS & INTERNET
 NET NAME ARRANGEMENT IS AVAILABLE-CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at sales@offersinthemail.com



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Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.