

Day and Night Investors

Total Universe:	186,590	\$ 90/M
Monthly H/L	22,071	\$ +5/M
Emails		Inquire
Non Profit :		\$ 75/M

Find these motivated individuals who trade and invest based on information they receive through financial newsletter subscription and news wire websites. All have paid for a successful subscription to help make their portfolios grow.

Demographics:

Average Age: 40
 Average Income: \$100,000
 College Educated with family

This file is recommended for all magazines, business opportunities, credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and organizing gadgets, travel and so much more.

Selects:

Income Range	\$ 6/M
State, Zip, SCF	\$ 6/M
Renter/Homeowner	\$ 6/M
Gender	\$ 6/M
Product	\$ 6/M
Age Range	\$ 6/M

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

Market:	Consumer
Type:	Email, Postal Mail, Telephone
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Gender:	50% Female 50% Male
Income:	\$100,000
Spending:	\$50 Average Order

SOURCE: PAID WEBSITE/NEWSLETTER SUBSCRIPTIONS
 NET NAME ARRANGEMENT IS AVAILABLE-CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at sales@offersinthemail.com



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 1-877-MAILIST (624-5478) FAX: 1-877-732-8329

Mailers are responsible for scrubbing against do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.