

COLLOQUIAL CONVERTS

Total Universe:	3,636,881	\$ 100/M
Monthly H/L	113,620	\$ +5/M
Non Profit:		\$ 75/M

The investment market is on the upswing and consumers are utilizing the benefits of active trading and long term investments to grow their portfolios. These "converts" attend seminars that provide consumers with current market information to help them make informed investment decisions. These "converts" can select from numerous seminars that cover a wide range of investment topics. Well known experts in the investment industry are featured as key note speakers and conduct the seminars being given. Panel discussions are offered by the experts to answer the attendee's questions about taxes, the latest products, services and technology concerning the investment market. These "converts" also benefit visiting the many exhibitors who set up at the colloquial centers. They observe live online trading demonstrations and learn about stock trends and outlooks. Take advantage of the colloquial converts self reported traits. They are credit card users, broadband subscribers, internet buyers, mail order buyers and retail buyers.

The average age of these converts is 45 with an average income of \$75,000. They are mostly male (60%) mostly working on their new deal for success.

This file is recommended for magazines, business opportunities, credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and organizing gadgets, travel and so much more.

Selects:

Income Range	\$ 6/M
State, Zip, SCF	\$ 6/M
Renter/Homeowner	\$ 6/M
Gender	\$ 6/M
Product	\$ 6/M
Age Range	\$ 6/M
\$100+ Buyers	\$ 6/M
Mail Order Buyers	\$ 6/M
Retail Buyers	\$ 6/M
Credit Card Users	\$ 6/M
Broadband Subscrib.	\$ 6/M
Internet Buyers	\$ 6/M

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Ordering Instructions

- **5,000 name minimum order \$0 minimum payment**
- **Please inquire about net name**
- **Exchange is not available**
- **Broker commission 20% on base**
- **Agency commission 15% on base**
- **Reuse – Please inquire**
- **Please inquire about telemarketing**
- **Cancellation fee at \$10.00/M**

Market:	Consumer
Type:	Email, Postal Mail, Telephone
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Gender:	35% Female 60% Male
Income:	\$75,000
Spending:	\$179 Average Order

SOURCE: INTERNET & SELF REPORTED SURVEY
NET NAME ARRANGEMENT IS AVAILABLE-CALL TO DISCUSS. NO EXCHANGES.
Please contact List Manager at sales@offersinthemail.com



38 E Ridgewood Ave #157, Ridgewood, NJ 07450
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.