

CASH NOW

Total Universe:	6,491,957	\$ 90/M
Monthly H/L	227,601	\$ +5/M
Non Profit:		\$ 75/M

Are you stuck in a bind? Need a few hundred to roll you over to next payday? Okay here it is plain and simple. Get an overnight short term cash advance until next payday, with no credit checks essentially no hassles. Please fill in the appropriate blanks and within 24 hours the money is in the account of your choice. SIMPLE, just as it states: CASH NOW.

The average age is 35 and the average income is \$40,000. The file is both male and female (45 and 45%). Most of these responders are spontaneous in their decision-making and are good for the money.

This file is recommended for merchandise offers, credit offers, insurance, loans, debt consolidation, publishing, ISP services, computer offers, continuity memberships and much more.

Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

Selects:

Income Range	\$ 6/M
State, Zip, SCF	\$ 6/M
Renter/Homeowner	\$ 6/M
Gender	\$ 6/M
Product	\$ 6/M
Dwelling Type	\$ 6/M

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Market:	Consumer
Type:	Direct Mail, Telephone, Email
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Gender:	45% Female 45% Male
Income:	\$40,000

SOURCE: INTERNET
NET NAME ARRANGEMENT IS AVAILABLE-
CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at sales@offersinthemail.com



38 E Ridgewood Ave #157, Ridgewood, NJ 07450
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.