

# CAR BUFF DEPOT

<b>Total Universe:</b>	<b>1,524,813</b>	<b>\$ 100/M</b>
<b>Monthly H/L</b>	<b>37,512</b>	<b>\$ +5/M</b>
<b>Non Profit:</b>		<b>\$ 75/M</b>

There are many websites out there today. Deciphering through the maze and all of the inappropriate links and irrelevant search returns. All of a sudden there it is, the nation's largest auto hub! This is the stop for all your automotive resource needs. Look! New car pricing, insurance quotes, used cars, auto loans, forums, reviews, comparisons, auto show coverage, tips and tools, extended warranty services, and many sponsored links from major car companies, accessories and dealers.

Members enroll in a few quick and easy steps and they are on their way for that special deal, tidbit of news on their favorite wheels, or even a special ornament for that classic auto. For a small fee, members enjoy all the benefits of car buff depot under one roof.

The average age of these savvy consumers is 38, with an average income of \$46,000. They are mostly male (60%) mostly working on regaining their self-esteem with new wheels, and moving up to the fast lane of good standings.

This file is recommended for credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and gadgets and so much more.

## Ordering Instructions

- **5,000 name minimum order \$0 minimum payment**
- **Please inquire about net name**
- **Exchange is not available**
- **Broker commission 20% on base**
- **Agency commission 15% on base**
- **Reuse – Please inquire**
- **Please inquire about telemarketing**
- **Cancellation fee at \$10.00/M**

## Selects:

<b>Income Range</b>	<b>\$ 5/M</b>
<b>State, Zip, SCF</b>	<b>\$ 5/M</b>
<b>Renter/Homeowner</b>	<b>\$ 5/M</b>
<b>Gender</b>	<b>\$ 5/M</b>
<b>Product</b>	<b>\$ 5/M</b>
<b>Age Range</b>	<b>\$ 5/M</b>
<b>Dwelling Type</b>	<b>\$ 5/M</b>

<b>Key Coding</b>	<b>\$ 2.50/M</b>
<b>A/B Split</b>	<b>\$ 5/M</b>
<b>CD Rom</b>	<b>\$ 35/F</b>
<b>Diskette</b>	<b>\$ 35/F</b>
<b>Email</b>	<b>\$ 35/F</b>
<b>P/S Labels</b>	<b>\$ 10/M</b>

<b>Market:</b>	<b>Consumer</b>
<b>Type:</b>	<b>Postal Mail, Telephone, Email</b>
<b>Opt-In:</b>	<b>Confirmed Opt-in</b>
<b>Geo:</b>	<b>Domestic (US)</b>
<b>Gender:</b>	<b>35% Female 60% Male</b>
<b>Income:</b>	<b>\$46,000</b>
<b>Spending:</b>	<b>\$29.95 Average Order</b>

SOURCE: INTERNET  
NET NAME ARRANGEMENT IS AVAILABLE-  
CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at [sales@offersinthemail.com](mailto:sales@offersinthemail.com)



38 E Ridgewood Ave #157, Ridgewood, NJ 07450  
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

*Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.*