

Blizzard of Debt

Total Universe:	6,081,048	\$ 85/M
Monthly H/L:	227,363	\$ 95/M
Non Profit:		\$ 75/M

If there were a "perfect" file out there everyone would want to use it. Those consumers on the file would be so fed up with the mailman that the file would lose its credibility after the first month. This file will deliver the response you are looking for and then a bit more. Consumers have responded to an email offering financing for a new computer. These consumers have been targeted by selected age groups and demographics: ages: 23-34 Income less than \$40K, or household income range \$55-70k ages 35-50.

Among other survey questions some have indicated that they do not hold a credit card as of yet where as others have good standings (they are selectable). That is until they are presented with an invitation to apply. The true colors of this file will only show through its performance. We can guarantee exclusive usage. Please inquire for more information.

Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

Selects:

Income Range	\$ 6/M
State, Zip, SCF	\$ 6/M
Renter/Homeowner	\$ 6/M
Gender	\$ 6/M
Product	\$ 6/M
Age Range	\$ 6/M
Presence of Children	\$ 6/M

Key Coding	\$ 2.50/M
A/B Split	\$ 5/M
CD Rom	\$ 35/F
Diskette	\$ 35/F
Email	\$ 35/F
P/S Labels	\$ 10/M

Market:	Consumer
Type:	Postal Mail, Telephone, Email
Opt-In:	Confirmed Opt-in
Geo:	Domestic (US)
Gender:	45% Female 55% Male
Income:	\$30,000
Spending:	\$39.95-\$69.95 Monthly

SOURCE: PAID BUYERS DIRECT RESPONSE-
INTERNET GENERATED
NET NAME ARRANGEMENT IS AVAILABLE-
CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at sales@offersinthemail.com



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Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.

