

# A World of Sports

<b>Total Universe:</b>	<b>3,901,440</b>	<b>\$ 100/M</b>
<b>Monthly H/L</b>	<b>37,095</b>	<b>\$ +5/M</b>

These sports orientated families are gung-ho for games! From watching their favorite sports on television, coaching their children at their little league game, to being involved in an adult recreational sport themselves, these families live and breathe sports in their entirety.

## Demographics:

50% Female                      Average Income \$80,000  
50% Male                        Families active in sports

This file is recommended for all magazines, business opportunities, credit offers, insurance, loans, debt consolidation, publishing, sports, electronics and organizing gadgets, travel and so much more.

## Selects:

<b>Income Range</b>	<b>\$ 6/M</b>
<b>State, Zip, SCF</b>	<b>\$ 6/M</b>
<b>Gender</b>	<b>\$ 6/M</b>
<b>Type of Sport</b>	<b>\$ 6/M</b>
<b>Childs Age Range</b>	<b>\$ 6/M</b>
<b>Age Range</b>	<b>\$ 6/M</b>

<b>Key Coding</b>	<b>\$ 2.50/M</b>
<b>A/B Split</b>	<b>\$ 5/M</b>
<b>CD Rom</b>	<b>\$ 35/F</b>
<b>Diskette</b>	<b>\$ 35/F</b>
<b>Email</b>	<b>\$ 35/F</b>
<b>P/S Labels</b>	<b>\$ 10/M</b>

## Ordering Instructions

- 5,000 name minimum order \$0 minimum payment
- Please inquire about net name
- Exchange is not available
- Broker commission 20% on base
- Agency commission 15% on base
- Reuse – Please inquire
- Please inquire about telemarketing
- Cancellation fee at \$10.00/M

<b>Market:</b>	<b>Consumer</b>
<b>Type:</b>	<b>Email, Postal Mail, Telephone</b>
<b>Opt-In:</b>	<b>Confirmed opt-in</b>
<b>Geo:</b>	<b>Domestic (US)</b>
<b>Gender:</b>	<b>50% Female 50% Male</b>
<b>Income:</b>	<b>\$80,000</b>
<b>Spending:</b>	<b>\$65 Average Order</b>

SOURCE: INTERNET, DIRECT MAIL  
NET NAME ARRANGEMENT IS AVAILABLE-CALL TO DISCUSS. NO EXCHANGES.

Please contact List Manager at [sales@offersinthemail.com](mailto:sales@offersinthemail.com)



38 E Ridgewood Ave #157, Ridgewood, NJ 07450  
1-877-MAILIST (624-5478) FAX: 1-877-732-8329

*Mailers are responsible for scrubbing against all do not call registries. DMA do not mail lists and either List Manager or List Owner are not responsible for results or mailing content.*